MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 1, 2019/2020

LIC1027
INTERCULTURAL COMMUNICATION
(All groups/sections)

23 OCTOBER 2019
9.00 am – 11.00 am
(2 Hours)

INSTRUCTIONS TO STUDENTS

1. This question paper consists of **ONE** page with **TWO** sections.
2. Answer **ALL** questions in the Answer Booklet provided.

SECTION A: STRUCTURED QUESTIONS [30 MARKS]

Instruction: Answer **ALL** questions.

Question 1

(i) Identify four (4) imperatives for studying intercultural communication. (2 marks)

(ii) Briefly explain two (2) of the imperatives in (i). (2 marks)

(iii) Discuss how each of the two selected imperatives in (ii) affects our understanding of intercultural communication. Provide an example for each imperative. (6 marks)

Question 2

(i) Define four (4) barriers to intercultural communication (4 marks)

(ii) Explain how three (3) of the barriers in (i) hinder effective intercultural communication. Provide an example for each barrier explained. (6 marks)

Question 3

(i) List and explain each of the four (4) stages of Minority Identity Development. (6 marks)

(ii) Provide an example of how a complete Minority Identity Develoment takes place for each of the stages. (4 marks)

SECTION B: DISCUSSION [20 MARKS]

Instruction: Answer **ALL** questions.

1. A Western family (husband, wife and two teenage children) plans on going abroad for the first time and live and work/study there for a minimum of 4 to 5 years. In order to better prepare them to the many cultural clashes and misunderstandings that they will inevitably experience, discuss **FIVE (5)** major issues that the family will certainly encounter in varying degree.

[10 marks]

2. Explore the nexus of language, culture and intercultural communication. Compare and contrast the verbal communication of your own cultural experience and that of a different culture. In your discussion, examine the relationship between culture, verbal communication and intercultural communication.

[10 marks]

End of Paper